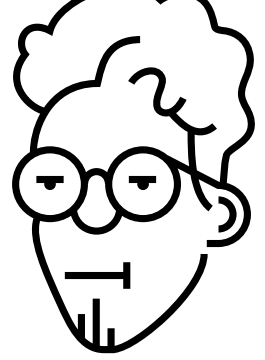


JORDAN HANRAHAN

ART DIRECTOR . DIGITAL DESIGNER . CREATIVE MANAGER



I am an experienced designer and director with a wide range of practical skills for a fast-paced creative workplace. My specialties lie between the fields of communication, digital and motion design, all of which I am deeply passionate about.

jordanhan.com.au 
hey@jordanhan.com.au 
(+61) 0421 560 166 

EXPERIENCE

→ FEB 2020
PRESENT
MAKATI, PHILIPPINES

Head of Design Dept. Echochannels

I currently lead a team of five designers to produce graphic requirements for IMC and omni-channel campaigns for domestic and regional clients in Southeast Asia. Our department develops anything from storyboards, websites and instagram filters to on-ground stage set ups and interactive installations.

I oversee each project from pitch to execution and guide the team to produce excellent quality and well researched solutions that exceed client expectations.

Clients include:

- » Anytime Fitness
- » H&M
- » Seiko
- » Bonifacio City
- » Globe Telecom
- » Philam Life
- » Cartoon Network
- » Land Rover
- » Dept. of Tourism (PH)

→ APR 2019
→ FEB 2020
MAKATI, PHILIPPINES

Commercial Artist

I worked on developing projects ranging from logotype design, graphic and web-design, to branding for local music festivals. In addition, I directed and produced motion graphics content for live events and for online advertising. I often collaborated with other design specialists to produce high quality products for clients locally and abroad.

Clients included:

- » China UnionPay
- » Swatch
- » Johnny Walker
- » San Miguel Beer
- » RELX
- » Volar, Hong Kong
- » Fête De La Musique
- » Rainbow Disco Club
- » Mudita, Hong Kong

→ APR 2019
→ OCT 2019
MAKATI, PHILIPPINES

Sr. Designer Latitude Ltd.

I designed of trade show booths for local and international exhibitions from conception through to build, working with 3D design specialists.

Clients included:

- » Paraguay National Pavilion
- » Egyptian Tourism Board
- » GP Furniture
- » Turespaña
- » Polish Tourism Board
- » Sparkle Singapore

KEY SKILLS

- Creative Director
- Team Management
- Visual Communication
- Motion Graphics
- Video Editing
- Graphic Design
- Web Design & Devevelopment

PROFICIENCIES

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe After Effects
- Adobe Premiere Pro
- Adobe Audition
- Adobe XD
- Figma
- Touch Designer
- Protocols
- Processing
- Spark AR
- Cinema 4D
- Blender

PORTFOLIO

<https://jordanhan.com.au>

JAN 2016
→ APR 2019
MAKATI, PHILIPPINES

Creative Director

Braindance Corp

I managed the online collateral for several affiliated event and nightlife venues in Makati. Each venue embodied a specific brand which required the definition of it's own unique design guidelines.

Affiliated venues included:

- » 2020 Bar
- » Black Market
- » Finder's Keepers
- » XX XX Club
- » Boogie MNL
- » B-Side

SEP 2015
→ JAN 2016
MAKATI, PHILIPPINES

Animator

Clayshop Inc.

I produced animation and motion graphics content for a range of clients, from online and TV advertising to music videos.

Clients included:

- » Nestlé
- » Manila Water
- » Aji No Moto / Ajipanda

EDUCATION

2011
→ 2014
MELBOURNE, AUS

Swinburne University of Technology

Bachelor of Design, Multimedia Design / Film - Distinction

Average

I graduated with Bachelor of Design (Digital Media Design) with co-major in Film and Television. Key areas of study included Graphic Design, Animation, Game Design and Film Production. Participated in international student exchange program and studied in Kuching, Malaysia for two semesters.

I Consistently achieved Distinction to High Distinction for all subjects

2010
→ 2011
MELBOURNE, AUS

Monash University

Bachelor's Degree, Mechatronic Engineering / Arts

I undertook two semesters at Monash University, Clayton Campus, studying Mechatronics Engineering and Arts dual major. I studied second-year philosophy subjects as I had already completed two units while at high-school. My engineering subjects included Mathematics, Engineering Materials, Dynamics and Circuit Design.

2003
→ 2009
MELBOURNE, AUS

Balwyn High School

ENTER Score of 97.1 (Top 97.1st percentile of the state)